

RESUME

WILLIAM BLONNA

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WORK EXPERIENCE (6 YEARS)

REQWIUM CLOTHING (ASPEN, COLORADO) 5.06 - PRESENT

APPAREL DESIGN BRAND: strong emphasis on text based design and comfort, concept from initial idea to full design to mock up to actual printed garment.

SALARY: n/a (all profits from company went right back into company, i started and funded this project myself)

REQWIUM DESIGN (ASPEN, COLORADO) 5.05 - PRESENT

FREELANCE GRAPHIC DESIGN BUSINESS: brand identity, marketing, product development, production design, screen printing, video editing, photography, packaging clothing design (client list upon request)

SALARY: started: \$40hr present: \$50 - \$80hr

THE CREATIVE GROUP (NEW JERSEY) 5.07 - 9.07

FREELANCE GRAPHIC DESIGNER: traveled to firms that were in need of design help, jobs lasted from 1 day to 3 weeks (worked in 8 different firms ranging from 2 employees to 100 employees), ability to adapt very quickly to a fast paced foreign work environment a must corporate brand identity, direct mail layout, exhibit design, marketing

SALARY: started: \$20 - \$40hr

JAMES HOWARD INC. (LYNDHURST, NEW JERSEY) 2.07 - 6.07

FREELANCE IN-HOUSE GRAPHIC DESIGNER: corporate brand identity, direct mail layout, trade show exhibit design, marketing

SALARY: started: \$25hr

REAL TIME MARKETING (ASPEN, COLORADO) 6.04 - 9.06

GRAPHIC DESIGNER: logo development, identity creation, ad design, layout design, pre-press, package design, production design, proofing, mock ups, marketing, photographer/editor taking pictures on site, editing photography, selecting photography

SALARY: started: started: \$20hr ended: \$38k salary

THE VALLEY SHOPPER (GLENWOOD SPRINGS, COLORADO) 5.03 - 9.03

GRAPHIC DESIGNER: ad design, page layout, page formatting, marketing

SALARY: started: started: \$18hr ended: \$18

EDUCATION

COLORADO MOUNTAIN COLLEGE (GLENWOOD SPRINGS, COLORADO) 05.05
associate applied science graphic design

HILLSBOROUGH HIGH SCHOOL (HILLSBOROUGH, NEW JERSEY) 06.01
high school diploma (graphic design student of the year)

SKILLS

STRONGEST: illustrator, photoshop, indesign, imovie, screen printing, mock ups, trend spotting, observation, team player, great taste in music

SOME EXPERIENCE: quark, final cut pro hd, microsoft office, entourage, sketching, smultron, dreamweaver, flash